

MEGHNA JALAN

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EDUCATION

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- 2021-2024 **Hertie School, Berlin**
Master of Public Policy
Secured a professional year (June 2022-July 2023) to work with a reputed German and Indian not for profit
- 2014-2017 **Delhi University (Kamala Nehru College), India**
B.A. Honours in Sociology

EXPERIENCE

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- 02/23 – Present **The Akshaya Patra Foundation, India: Consultant, Government Relations (professional year)**
- Strategized for starting mid-day meal kitchen in the state of Goa
 - Collaborated with other NGOs and organised workshops to educate students on healthcare and nutrition
 - Identified and partnered with new stakeholders globally to promote the foundation, leading to better collection of funds
- 07/22 – 12/22 **Good Vision, Germany: Policy and Communications (professional year)**
- Identified opportunities for raising funds and wrote grant applications
 - Raised funds that helped increase the number beneficiaries in Africa and Asia who benefited from free glasses
- 01/22 – 06/22 **Aam Digital, Germany: Business Development and Communications (working student)**
- Conducted workshops on product management and tech transformation for partner organizations and clients
 - Developed a 360-degree media plan to promote Aam Digital services
 - Identified important government schemes and stakeholders for India operations
 - Used HubSpot to create campaigns and reached out to 500 individuals in a week which led to queries about the product from across the globe
- 06/18 – 05/21 **APCO Worldwide, India: Associate Consultant**
- Prepared and maintained datasets on parliamentary questions on energy using Microsoft Excel and Google Data Studio on weekly basis
 - Formulated market entry strategies which led to client conversion, marking 10 per cent increase in company's revenue
 - Interacted with government stakeholders and organised delegation visits for clients from the development and corporate sector
 - Handled social media profiles of high-net-worth individuals (HNWI)
 - Developed and implemented detailed advocacy campaigns on issues like child protection, women healthcare etc
- 06/17 – 05/18 **Tathagata Satpathy – Member of Parliament, India: Chief of Staff**
- Engaged in informed discourse at grassroots level, imparting information on various welfare schemes of the state as well as the federal government
 - Facilitated stakeholder dialogues to bring changes in policies such as Aadhaar (a biometric identification system), health, education, parliamentary reforms and climate change
 - Managed social media presence and website which led to a verified Twitter account

INTERNSHIPS

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- 02/17 – 03/17 **Maadhyam (Civic engagement initiative), India**
- Prepared briefs on four welfare schemes underlined in the Annual Budget, 2017
- 02/16 – 03/16 **MPOWER (Development advisory, Members of Parliament), India**
- Prepared research/Bill briefs, and assisted the Office in preparing questions for Members of Parliament

08/15 – 09/15 **Prof. Rajeev Gowda– Member of Parliament, India**
- Assisted the parliamentarian in Parliamentary work and prepared questions for Question Hour

12/14 – 01/15 **NDTV, India**
- Conducted primary as well as secondary research to help break several news stories

VOLUNTEER EXPERIENCE

2018 **Core Team, Talking Stalking-The Quint** (*A leading digital news platform in India*)

- Worked on ‘talking stalking’ campaign, with the goal to make stalking a non-bailable offence in India
- As a result of the campaign, Dr Shashi Tharoor, Lok Sabha MP presented a private member’s Bill in the Indian Parliament
- The issue is now being considered by the Ministry of Home Affairs in India
- The Delhi government is preparing an Anti-Stalking Bill
- The campaign also clinched a Gold in the Best Innovation to Engage Youth Audiences category at the South Asian Digital Media Awards 2018 by WAN-IFRA

CERTIFICATIONS

2017 iPolicy for Young Leaders by Center for Civil Society
2016 Young Leaders for Active Citizenship (YLAC)
2016 Translation & Media Certificate Course by Katha
2014 Media studies by RK studios

PUBLICATIONS

2020 Reform Parliament Before Building it, The Times of India
2020 Creative Destruction in the Covid Era, The Times of India
2018 Adopt a Heritage, The Wire

ADDITIONAL SKILLS

IT SKILLS: MS Excel, MS Word, MS PowerPoint, Canva, Google Dashboard, Google Ads, SharePoint